



Deluxe Marketing Suite for Joomla

Ver 1.0

Installation and user guide



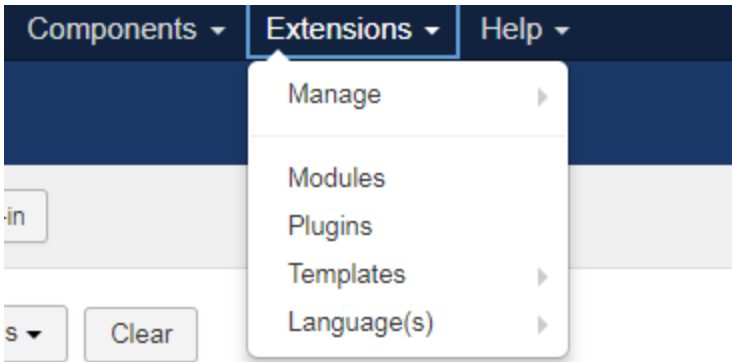
Intended Audience

The content of this document is designed to facilitate the Joomla site Admin to create a popup / form and show site visitor and so the visitors of site can subscribe to the mailing list, which will be saved to VerticalResponse. Admin then can manage lists of the subscribers and send them periodic emails of offers / promotions / information / new arrivals etc. with VerticalReponse. Step by step instructions have been added to this document to help users to install the extension/plugin on Joomla, register / login on GetVerticalReponse, connect with VerticalResponse and create first popup / form.



Guide to Installation

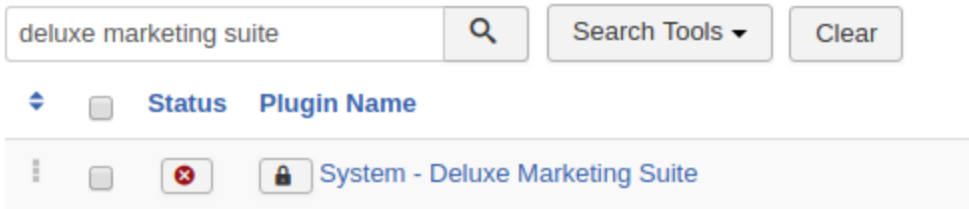
- ✓ Login to your Joomla admin panel
- ✓ Select Extension > Plugins.



- ✓ Use the search feature by typing in deluxe marketing suite



- ✓ Click the Deluxe Marketing Suite plugin

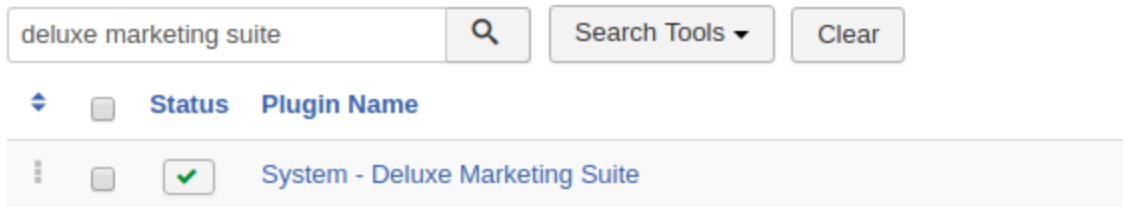




- ✓ Click **Enable** and press **Save & close**.
- ✓ Next, you will need to get the identifier key from <https://getverticalresponse.com> and add to your site.

To add the identifier to your site:

- ✓ Click the on Deluxe Marketing Suite Plugin



- ✓ You will see following screen. Paste here identifier obtained from <https://getverticalresponse.com> (In following section, it is described how to obtain identifier) and click save.



Plugin	Description
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System - Deluxe Marketing Suite

system / deluxemarketingsuite

Deluxe Marketing Suite (for Joomla! 1.6.x & above) Easily integrate a contact form on your site using VerticalResponse, powered by the Deluxe Marketing Suite. Data gathered is automatically added to your existing contact lists so you can quickly...

[Show full description ...](#)

Deluxe Marketing Suite Identifier	HaUcnAbR8LMDJRSkp3fY14qqdSt
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You are done with the setup on your Joomla site.



Guide to get identifier

- ✓ Go to <https://getverticalresponse.com>
- ✓ Register for an account. Be sure to select Joomla as your site type.
- ✓ Press Register once you have filled out all the information.

The image shows a registration form titled 'Register'. It contains the following fields:

- Name**: A text input field.
- E-Mail Address**: A text input field.
- Store Type**: A dropdown menu with 'Joomla' selected.
- Store URL**: A text input field.
- Password**: A text input field.
- Confirm Password**: A text input field.

At the bottom of the form is a blue button labeled 'Register'.

- ✓ Once logged into the dashboard, go to your USERNAME (last tab in navigation) > Settings >
- ✓ You will find there account identifier. Copy Identifier and paste into Deluxe Marketing Suite plugin on your Joomla site.



Guide to Create forms

✓ Now heading back to the dashboard on <https://getverticalresponse.com>
You need to make a connection to VerticalResponse, if you have not already don't this.

- ✓ Go to **Integrations**
- ✓ Click on **Connect VerticalResponse**
- ✓ Enter in your VR details. If you do not have a VR account you must create one.

A screenshot of the integration interface for VerticalResponse. On the left, a card shows 'VerticalResponse' with a 'Not Connected' status and a blue 'Connect VerticalResponse' button. On the right, there are two separate forms. The top form is titled 'VerticalResponse' and contains the text 'Don't have a VerticalResponse account?' with a blue 'Sign up' button. The bottom form is also titled 'VerticalResponse' and contains a text input field with a blue 'Login' button.

✓ Once you have connected your VerticalResponse account you can begin to create your form.

- ✓ Click on **Create new form**

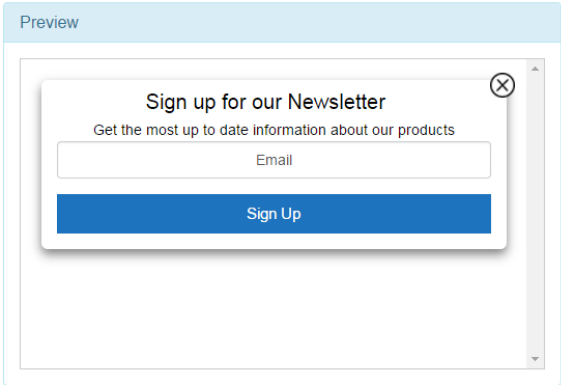


Create new form

- ✓ You will now need to add the details of your form.
- ✓ Next, choose your contact list. You can choose an existing list from VerticalResponse or you can create a new one. If you create a new list here, it will automatically be created in VerticalResponse. Your lists from VerticalResponse and Joomla will always sync up, so your list in either place is current.

Title

Description



- ✓ Now choose how you would like your form to appear to your customers. Do you want it to pop up in the center of the page, or the top?



✓ You will get to decide after how many second you want this form to appear.

Show as Popup

Normal Top Bar Bottom Bar

Display When:

Simple Scroll Exit Intent

Popup Slide:

None Left Right UP Down

Popup Loading Delay (seconds)

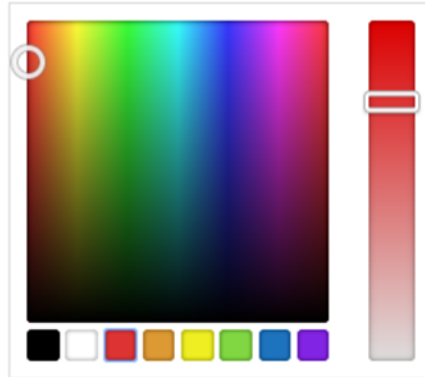
✓ You're also able to customize how the form looks. You can change the button text, background, text color and the shape of the button.



Form Background Color

 Select Color

Form Text Color

 Current Color #dd3333 

Form Background Image

Button Text

✓ Lastly, choose what information you would like to collect. There are many options to include in your form: name, email address, gender, birth date, address and more. Simply click the + sign beside each choice to add it to your form.















✚ Birth Date	+
✚ Gender	+
✚ Marital Status	+
✚ Company	+
✚ Title	+
✚ Website	+
✚ Street Address	+
✚ Extended Address	+
✚ City	+

- ✓ When you are happy with your form, click Save and publish.

- ✓ After you have published your form, you will be able to see stats by clicking the Forms tab at the top.



Forms + Add New

Sr. No	Form ID	Title	Total Signup	Total Views	Actions
1	14979803212607	Subscribe for our latest promotions	0	3	   
2	1493049037	Demo One	0	12	   
3	1492513239	Subscribe to our Newsletter	4	35	   

✓ Here you'll also be able to enable/disable your form, as well as edit or delete it.

✓ Form will be displayed on frontend of your Joomla site based on the selection you made.

Congratulations..!! You are done with basic setup now.



Support

Please contact us on support@deluxemarketingsuite.com

<https://deluxemarketingsuite.com/support>

If you are still struggling with your extension, submit a request on <http://helpcenter.mktgsuite.verticalresponse.com/support>